

# **NEWSLETTER FOR ALUMNI AND FRIENDS**

Spring 2022

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# 18th Class Graduation Set for May 10, 2022

You are invited to the Leadership Tuscarawas class of 2022 graduation celebration on May 10, 2022. The class of 2020 will also be recognized. Hors d'oeuvres and networking start at 5:30 p.m. in the lobby of Kent State Tuscarawas Founders Hall. Graduation ceremony follows at 6:00 p.m. in Founders Hall Auditorium with Dr. Brad Bielski, Dean and Chief Administrative Officer, Kent State Tuscarawas as the featured speaker. RSVP is required to William (Bill) Beisel (wbeisel@kent.edu).

# Applications Open for the 2022 Alumni of the Year Award

The Leadership Tuscarawas Alumni of the Year Award recognizes alumni with exceptional character, service to the community, and integrity.

This annual award is competitive and reflects the high standards of those who have completed the Signature Leadership program.

Application deadline is April 22, 2022. Please click the link to access the application.

Leadership Tuscarawas Alumni of the Year Award

# 2022 Class Projects

**Anti-Drug Coalition** project focuses on a marketing campaign designed to reduce teen smoking and vaping.

**Healthy Tusc** project focuses on increasing the availability of feminine hygiene products throughout Tuscarawas County for middle and high school girls.

**Beneath the Shade Barn** project focuses on the creation of a business plan for a unique transitional living space for women in recovery.

**Big Brothers Big Sisters** project focuses on a volunteer recruitment plan.

Each project team will present the outcomes of their project at the May graduation celebration.

# Beneath The Shade Barn Renovation Project Building



# Business and Community Services

# Thoughtful testimonial from a past participant

"Loved getting to meet so many wonderful people from around the county. Enjoyed working with them. Really loved the bus tour and the retreat. I got to learn so much more about Tuscarawas County, and I learned cogent leadership skills and strategies that I fully anticipate applying in my personal and professional life. I like the way the program actually physically took us to different places to see and learn about them firsthand. That was wonderful."

## 2022 CLASS INNOVATIONS

## Servant Leadership

Taught by Drs. Mark and Sandy Auburn, this class focused on how to build a more just and loving society by raising capacity to serve the institutions you believe in.

# **Diversity for Leaders**

Taught by Laurie Donley (2020), this class examined implicit bias, thinking about identity, systemic racism, language, and inclusivity and equity.

# **Ethics and Leadership**

Taught by Sarah Andreas, this class used a Harvard Business Review case study on Building an Ethical Company for the basis of the conversation.

### **Emotional Intelligence**

Taught by Faith Sheaffer-Polen, this class focused on how to effectively influence and lead other people in complex organizations.



# **Meet Leadership Board Member Andrea Miley**

# Senior Vice President/Senior Risk Officer The Commercial & Savings Bank (CSB)

Why did you join Leadership Tuscarawas?

I joined the Leadership Tuscarawas Board in 2016; I wanted to be more involved in our community and learn more about civic engagement.

What was your most rewarding or memorable experience with the Leadership Tuscarawas Signature Program?

The bus trips!! You will see me every year on the bus trip in September.

I learn something new about Tuscarawas County each year, and I love that our businesses and civic organizations are such gracious hosts to our Signature Class participants.

### What motto has shaped your leadership style or experience?

"Show Up." It's amazing how much you're able to contribute once your peers realize you care and are willing to demonstrate responsibility.

### Who is someone that has impacted or been a role model in how you lead?

My first boss, the president of the first bank I worked for, Harold Price. He had the highest expectations and pushed everyone to the max. He had more confidence in my abilities than I had in myself. He taught me to set high expectations for yourself and others, but to never let anyone falter or fail. You may have to change the plan or re-adjust your goal, and that's ok. If a person fails, or your team misses the mark, it's everyone's failure. I think that's why I love to help solve problems; he taught me failure is not an option!

#### If you could have dinner with any leader throughout history, who would it be and why?

I enjoy Stephen Covey's books so I would really like to meet him and have dinner. I read his books repeatedly; my favorite is 7 Habits of Highly Effective People. I have a new takeaway or application every time I read it. I am often challenged with balance. My friends and family tease that I am unable to tell someone no. I would like to discuss his recommendations for boundaries and him to help me find my "conter" and him to help me find my "center.

#### Are you a Tuscarawas County native?

No, I grew up out by Tappan Lake. My husband, Jim, and I bought our first house on the southside of New Philadelphia in 1995.

### What brought you to Tuscarawas County?

I have lived in Tuscarawas County since 1995 and worked in Tuscarawas County pretty much that entire time. I traveled when working for the State for several years, and I was always excited to return home. We have such beautiful places to visit with so much history.

### What is your favorite place to spend a day or an evening in Tuscarawas County?

Dinner at Gavin's in downtown New Philadelphia.

## What groups or activities are you involved in outside of work?

In addition to serving as the Treasurer for the Leadership Tuscarawas Board, I'm on the Chamber Board and Governance Council. I also serve on the Convention & Visitor's Bureau Board.

#### If the Leadership Tuscarawas Alumni Committee gave you a blank check to plan an alumni event, what would it be?

A bus trip, of course! I think it would be fun to have alumni events that we travel to different attractions within the county. Spending time getting to know each other better while travelling and experiencing these places would make a great event.

# What advice do you have for the current Leadership Tuscarawas class or anyone thinking about enrolling in an upcoming Signature Class?

Do it, just show up! I believe being a good leader means we're constantly changing and adapting ourselves. This class helps you identify your personal style and provides opportunity to develop new skills. The experiences you have and friends you'll make will be for a lifetime. The Signature Class gives you an opportunity to learn so many things about our county and vourself.

### For more information about Leadership Tuscarawas:

**Leadership Tuscarawas** 

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## Leadership Tuscarawas on Facebook

Are you interested in teaching a professional development session or hosting a class day in your facility for Leadership Tuscarawas? For more information about teaching, hosting a class, to refer a candidate for the next class, or just for more information, please contact William H. (Bill) Beisel EdD at 330-307-7437 or by email wbeisel@kent.edu.